Global Management

 sede: 3414

Kod: 2.0, שעת: 2.0

מצגת: 30% (מבחנים)
מסום מבחן 70% (ספרות)

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The course is to teach student to manage in a global environment.

The course aims to:

1. Understand the global business context, the local cultural differences.
2. Develop leadership abilities.
3. Develop multicultural management skills.
4. Develop strategic management skills.
5. Develop multicultural communication skills.
6. Understand the global environment changes.

The examination system:

- Presentation (30%)
- Final exam (70%)

References: