

## PROGRAM

<b>Wednesday, 28.09.2016</b>				
9:00-10:00	<i>Registration</i>			
10:00-10:15	<b>GREETING</b> (Oren 2)  <b>Professor Arie Maharshak</b> <i>President, ORT Braude College</i>			
10:15-11:00	<b>PLENARY 1</b> (Oren 2) <b>Dr. Rivka Wadmany Shauman,</b> <i>Vice Chair, Council for Higher Education.</i>  Out of Lines-Teaching and Learning in a World of Technological- Social Changes			
11:05-12:20	<b>SESSIONS</b>			
	<b>A1: Industrial Engineering and Management</b>  Chair: Nirit Gavish  (Oren 2)	<b>A2: Software Engineering</b>  Chair: Sarai Sheinvald  (Oren 1)	<b>A3: Biotechnology Engineering</b>  Chair: Nicholas Harris  (Jasmine)	<b>A4: Mechanical Engineering</b>  Chair: Samy Abu Salih (Dekel 2)
12:20-12:35	<i>Coffee Break</i>			
12:35-13:35	<b>SESSIONS</b>			
	<b>A5: Applied Mathematics</b>  Chair: Haggai Katriel  (Dekel 2)	<b>A6: Engineering Education</b>  Chair: Miri Shacham  (Oren 1)	<b>A7: Software Engineering</b>  Chair: Miri Weiss  (Oren 2)	<b>A8: Electronic Engineering,</b>  Chair: Shimshon Kallush  (Jasmine)
13:35-15:30	<i>Lunch and Hotel Check-in</i>			
15:30-16:15	<b>PLENARY 2</b> (Oren 2) <b>Professor Rafael Beyar</b> <i>Chief Executive Officer &amp; Director General, RAMBAM healthcare Campus</i>  Medical Innovation			
16:15-16:30	<i>Coffee Break</i>			
16:30-17:30	<b>OBC PRESENT: RESEARCH HIGHLIGHTS</b> <b>Departments' representatives</b> (Oren 2)			
17:30-18:00	<i>Excellence Awards Ceremony</i>			
18:00-19:30	<i>Leisure Time and Dinner</i>			
19:30-23:00	<i>Social Evening</i> Night Tour at Nimrod Fortress National Park			

<b>Thursday, 29.09.2016</b>				
7:00-09:00	<b>Breakfast</b>			
09:00-09:40	<b>SESSION on Engineering Education (Oren 2)</b>  Chair: Dvora Toledano-Kitai			
09:40-10:30	<b>Hotel Check-out</b>			
10:30-11:15	<b>PLENARY 3 (Oren 2)</b> <b>Mr. Nasri Said</b> <i>Founder &amp; CEO, NGT- technology incubator</i> Biotech as a lever for socioeconomic entrepreneurship in the north			
11:15-11:30	<b>Coffee Break</b>			
11:30-12:45	<b>SESSIONS</b>			
	<b>B1: Industrial Engineering and Management</b>  Chair: Hussein Naseraldin <i>(Oren 2)</i>	<b>B2: Physics and Optical Engineering</b>  Chair: Atef Shalabney <i>(Dekel 2)</i>	<b>B3: Applied Mathematics</b>  Chair: Gabi Ben-Simon <i>(Oren 1)</i>	<b>B4: Engineering Education and General Studies</b>  Chair: Elena Trotskovsky <i>(Jasmine)</i>
12:45-14:15	<b>Lunch</b>			
14:15-15:30	<b>SESSIONS</b>			
	<b>B5: Industrial Engineering and Management</b>  Chair: Yariv Marmor <i>(Oren 2)</i>	<b>B6: Biotechnology Engineering</b>  Chair: Ilana Kepten <i>(Dekel 2)</i>	<b>B7: Mechanical Engineering and Software Engineering</b>  Chair: Ayelet Goldstein <i>(Oren 1)</i>	<b>B8: Applied Mathematics and Psychics and Optical Engineering</b>  Chair: Shifra Reif <i>(Jasmine)</i>
15:30-15:45	<b>Coffee Break</b>			
15:45-16:30	<b>PLENARY 4 (Oren 2)</b> <b>Professor Meir Litvak</b> <i>Director, Center for Iranian Studies, Department of Middle Eastern and African History, Tel Aviv University</i> From Shii Clerics to Arab Responses to the Holocaust: A Travel in Middle East Research			
16:30-17:15	<b>CLOSING SESSION (Oren 2)</b> <b>Mr. Ahiav Golan- ORT Braude College CEO</b> <b>Professor Zeev Barzily - Vice President for Academic Affairs</b>			